



Carol O. Rogers

*Editor, and Information Services
Director, Indiana Business
Research Center, Kelley School
of Business, Indiana University*

Awareness Efforts

The Indiana State Complete Count Committee has been formed by Governor O'Bannon, along with dozens of mayors and town council presidents who have formed local complete count committees throughout Indiana. Just a few of the dozens formed include:

Akron
Berne
Carmel
DeKalb County
Edinburgh
Evansville
Fort Wayne
Gary
Hanover
Indianapolis
Jeffersonville
Knightstown
La Porte
Madison
New Harmony
Osgood
Paoli
Remington
Seymour
Terre Haute
Valparaiso
Warren

The purpose of these complete count committees, either statewide or local, is two-fold:

promote awareness of the Census
encourage response to the Census forms

Come April 1, 2000 we all want every Hoosier household to respond to the questionnaire they will receive.

Recruitment: Thousands of Applicants Will Be Needed in Indiana Alone

Do you have a friend or relative who could use a good-paying, temporary job? The Census Bureau is scouring the nation in order to find good applicants for the nearly half a million jobs it will need to fill between now and Census day. Offices are now opening throughout Indiana: in Gary, Indianapolis, Muncie, Evansville, Ft. Wayne, Logansport, Marion county, New Albany, South Bend, and Terre Haute. Pay for these full time jobs varies from \$14.25 to \$27.00 an hour (dependent on position and location). As the year goes on more jobs will be available for work in the field. The toll free number to call is (888) 325-7733 to request application instructions and test dates.

Local Address Review

The LUCA, or address review program, has wrapped up, with many Indiana communities having participated in this partnership program with the Census Bureau. We do not have information yet on the number of addresses added and accepted from local governments, but the Census Bureau has been very positive about the results. Approximately 50% of Indiana's local governments participated in this program. The majority of those who did not participate were townships (of which we have 1,008).

Census 2000 in Indiana Website

A new website, devoted solely to Census 2000 in Indiana, is now available. One can find informational copies of the census forms, listings of complete count committees in Indiana, Bureau plans, jobs available, materials for teachers to include the census in their curricula this fall (these are great - see the extract on map literacy on the inside back cover) and even a section devoted to news of the Census 100 years ago in Indiana (drawing from papers such as the Terre Haute Gazette and the Hammond Lake County News). The web address is: www.iupui.edu/it/ibrc/2k. Monthly news from the Chicago office of the Census Bureau is also being posted to this site. It is being maintained at the IBRC, but is one of the first initiatives of the Indiana Complete Count Committee, whose goal is to provide a statewide portal to Census information of specific interest to Indiana. An opportunity for feedback and questions is also available through this new website.