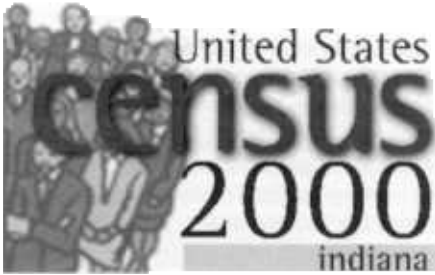


# Census 2000 Update

## Less Than Four Months to Census Day 2000 (April 1<sup>st</sup>)



The State of Indiana is putting an Indiana face on awareness for Census 2000 by funding an awareness program ensuring that the census word gets out to as many Indiana residents as possible. The *Indiana Census Awareness and Use Statewide Effort* (ICAUSE) has a team of awareness specialists working with the Indiana Statewide Complete Count Committee and, where needed, with local communities throughout the state. The focus is on general awareness and targeted awareness for those people or areas in our state that Census Bureau studies have shown may be difficult to enumerate. More than one hundred contacts have been made with major employers, not-for-profit organizations, trade associations, cities, towns, and counties since the project got underway in October. This project is managed by the Indiana Business Research Center at the Indiana University Kelley School of Business.

### ICAUSE Contact Information

Chris Linn, Field Coordinator can be reached at 317-274-2206 or email at [nzlinn@iquest.net](mailto:nzlinn@iquest.net). We have a team of specialists covering the state: Joe Gomezstagle, Northwest Indiana; Gloria Johnson, Southern Indiana; Reva Torrence, Northeast Indiana; Scott Blanchard, Central Indiana; and Christy Gibson, statewide organizations. Bob Holliday is the communications coordinator and can put you in touch with any of these Indiana Census Awareness Specialists by calling 317-278-1009 or emailing him at [rjhollid@iupui.edu](mailto:rjhollid@iupui.edu).

### Important Dates

#### January 2000:

National Awareness Campaign  
Census Workers field check U.S. Post Office Lists

#### March 3-6:

Advance Letter from Census Director delivered to households, alerting them to the coming delivery of the Census questionnaire

#### March 9-April 14:

Questionnaire Assistance Centers open

#### March 13-16:

Questionnaires are mailed out

#### March 20-22:

Reminder/Thank you card mailed out

#### March 27:

Census workers enumerate clients/residents of homeless shelters

#### March 28:

Census workers visit and enumerate people at soup kitchens and mobile food vans at designated street locations

#### March 29:

Census workers visit and interview targeted non-sheltered outdoor locations from 4am-7am

#### March 31:

Transient Enumeration at commercial and public RV campgrounds, parks, racetracks, fairs, carnivals and marinas

#### March 31-April 1:

BE COUNTED operation  
questionnaires dropped off and picked up at local places such as libraries

#### April 1:

Census Day-Every Hoosier Counts!

#### April 1-May 6:

Group quarters are enumerated (dormitories, nursing homes, jails, etc.)

#### April 11-July 7:

Non-response follow-up, where the Bureau identifies non-responding housing units and conducts follow up

#### December 31:

Delivery of Apportionment Data to the President of the U.S.

The U.S. Bureau of the Census and its regional office in Chicago is in the middle of its recruitment drive. The Bureau must have thousands of applicants for enumerators between now and April 2000. They have already opened ten local offices in Indiana to cover the state:

**Clarksville** – Lucien Polk (812-282-3008)

**Evansville** – Jane Albin (812-434-8000)

**Fort Wayne** – Jim Mitch (219-424-9561)

**Gary** – Rodney Jackson (219-884-3163)

**Indianapolis** – David Kimball (317-226-0402)

**Marion County** – Mark Fiddler (317-890-7632)

**Kokomo** – Joyce Smith (765-864-8950)

**Muncie** – Susan Byers (765-286-1501)

**South Bend** – Melvin Spiegel (219-245-5170)

**Terre Haute** – Don McVeigh (812-242-2937)

Want to keep current as the clock ticks closer to Census Day? Be sure to use Indiana's Official Census web site: [www.census.indiana.edu](http://www.census.indiana.edu) or call the ICAUSE staff at 317-278-1009.

**Carol O. Rogers**

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