

# **TIPPECANOE COUNTY**

**NONPROFIT EMPLOYMENT, 1995-2009** 

Our ongoing analysis of Indiana nonprofit employment is a joint effort by the Center on Philanthropy, the School of Public and Environmental Affairs, and the Indiana Business Research Center at Indiana University to document the significant impact of nonprofits on Indiana's economy by providing detailed information on the size, composition, and distribution of paid employment in the private nonprofit sector in Indiana.

#### **Key Facts about Nonprofits in Indiana**

- Nonprofits employ 1 in 11 workers in Indiana (nearly 250,000 employees).
- Nonprofits include public charities, private foundations and other types of tax-exempt groups such as civic leagues, chambers of commerce, social clubs, lodges, and veterans' organizations.
- The majority of nonprofit organizations are public charities with 501(c)(3) designation from the IRS.
  Public charities provide social assistance, health care, education, arts and recreation, and religious services in local communities.
- Nonprofit social assistance organizations provide child care, job training and placement, individual and family services, emergency relief, and more. This was the second fastest growing nonprofit industry in Indiana, second only to health care.

## **Employment in Tippecanoe County**

- In 2009, about 1 out of 12 workers in Tippecanoe County was employed by a nonprofit organization, compared to 1 out of 13 workers in 1995.
- Nonprofit establishments employed about 6,200 workers in 2009. This compares to 5,200 workers employed in 1995.
- Nonprofit employment grew 19 percent from 1995 to 2009, while for-profit employment declined by 1 percent.
- Over 57 percent of nonprofit employees in Tippecanoe County work in health care.

## **Payroll in Tippecanoe County**

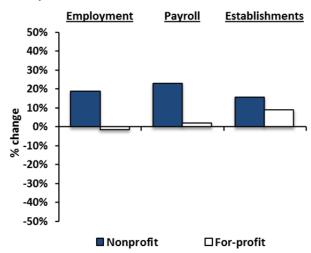
 Nonprofit payroll grew in Tippecanoe County from over nearly \$141 million in 1995 to over \$173 million in 2009 (in constant 2009 dollars).

- This change represented a 23 percent increase in nonprofit payroll. Meanwhile, for-profit payroll increased only 2 percent from 1995 to 2009, adjusted for inflation.
- Average annual nonprofit wages grew from over \$26,800 in 1995 to over \$27,700 in 2009, about a 4 percent increase, adjusted for inflation. Forprofit wages also increased by about 4 percent, from \$35,800 in 1995 to \$37,100 in 2009.

# **Establishments in Tippecanoe County**

- Between 1995 and 2009, the number of nonprofit establishments increased by 16 percent, from 164 to 189. The much more numerous for-profit establishments increased 9 percent to 2,700 in 2009.
- Nonprofit establishments tended to employ around 32 workers in 1995 and 33 workers on average in 2009. For-profits employed an average of 18 workers in 2009, down from 20 in 1995.

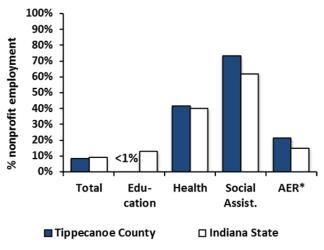
Figure 1: Percent change of nonprofit and for-profit employment, payroll, and establishments in Tippecanoe County, 1995-2009



#### **County Industry Data**

The nonprofit sector has a large role in the economic well-being of Tippecanoe County. As is shown in Figures 2-4, nonprofits here accounted for a substantial percentage of employment, payroll, and establishments.

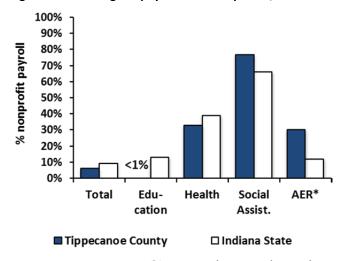
Figure 2: Percentage of nonprofit workers, 2009



\*Arts, entertainment, and recreation

- The proportion of workers employed by nonprofits in Tippecanoe County was almost on par with the state as a whole in 2009 (Figure 2).
- In the health care, social assistance, and arts, entertainment, and recreation (AER) industries, nonprofits employed a higher proportion of employees than was the case for these industries in the state overall (Figure 2).

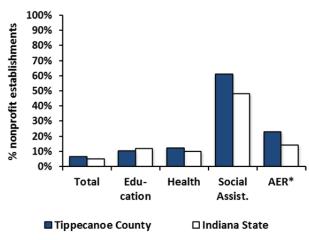
Figure 3: Percentage of payroll from nonprofits, 2009



\*Arts, entertainment, and recreation

- Nonprofit payroll constituted a smaller percentage of total payroll in Tippecanoe County in 2009 than in Indiana overall (Figure 3).
- Nonprofits accounted for over three-quarters of total payroll in social assistance, and about a third of total payroll in health care and AER (Figure 3).

Figure 4: Percentage of nonprofit establishments, 2009



\*Arts, entertainment, and recreation

- Tippecanoe County had a slightly larger share of establishments operated by nonprofits in 2009 than did Indiana overall (Figure 4).
- There were greater percentages of nonprofit health care, social assistance, and AER establishments in Tippecanoe than at the state level (Figure 4).

#### Note on Methodology

The report draws data from the national Quarterly Census Employment and Wages (QCEW) filings. However, because of the unique position of nonprofits under federal law, many nonprofits are not required to complete these filings. For example, some religious congregations as well as 501(c)(3) organizations employing fewer than four workers are exempt from QCEW filings. We can also only identify nonprofit employers that are registered with the IRS as exempt entities. Because of these exclusions we are confident that our analysis underestimates nonprofit employment in Indiana. For a full explanation of our methodology, please visit www.indiana.edu/~nonprof.