

# ESKENAZI SCHOOL

OF ART, ARCHITECTURE + DESIGN

**JOIN A COMMUNITY  
WHERE YOU WILL SHAPE  
YOUR SKILLS AS AN  
ARTIST, DESIGNER, OR  
MERCHANTISER UNDER  
THE GUIDANCE OF EXPERT  
CREATIVES. THEN TURN  
WHAT YOU LOVE INTO A  
SUCCESSFUL, FULFILLING,  
CREATIVE CAREER.**

**CONNECT WITH US**

📍 [iuartanddesign](#)

📘 [IUSchoolofArtandDesign](#)

🐦 [IUartanddesign](#)

## **CONTENTS**

- 2 **Who We Are**
- 4 **Majors**
- 4 **Minors**
- 5 **Creative Core**
- 6 **Comprehensive Design**
- 8 **Fashion Design**
- 10 **Interior Design**
- 12 **Merchandising**
- 14 **Studio Art**  
Ceramics, Digital Art, Fibers, Graphic Design, Metalsmithing +  
Jewelry Design, Painting, Photography, Printmaking, Sculpture
- 20 **Scholarships**
- 21 **Incoming Credits + Career Resources**
- 22 **Study Abroad**
- 23 **Facilities + Resources**
- 24 **Apply + Visit**

# WHO WE ARE

**6**  
undergraduate  
degrees

**3**  
graduate  
degrees

**6**  
minors

**26%**  
of students identify as  
belonging to a racially  
minoritized group

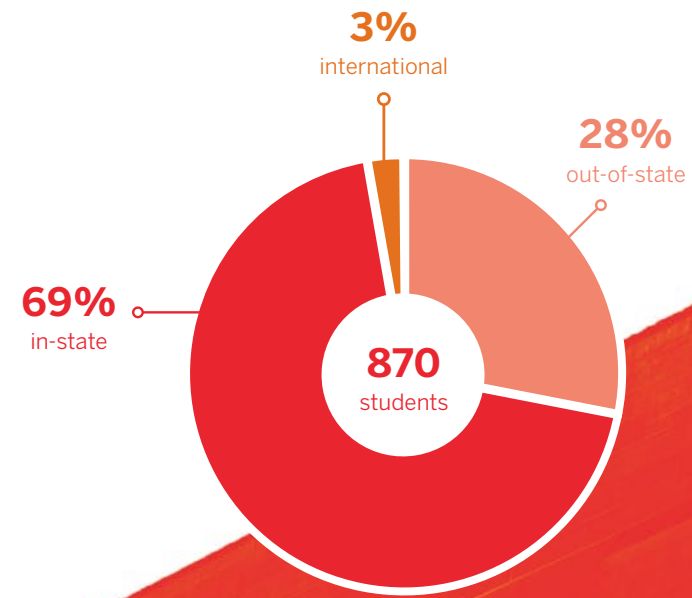
**7,700**  
square feet of gallery space

**5**  
academic  
buildings

**\$135,420**  
in scholarships  
awarded in 2021

**NASAD**  
accredited

**4<sup>th</sup>**  
smallest undergraduate  
school on campus



**50%**  
report studying abroad  
before graduation

**11,000+**  
living alumni

**CA, FL, IL, IN,  
NY, TX, WI**  
top states students are hired in

**\$47,500**  
median starting salary

**45%**  
of students pursue a dual  
degree, double major, or minor

## IU STATS:

**#9 gay-friendly school\***  
\*Newsweek

**380+** study  
abroad programs

**32,621**  
undergraduate  
students

**80+** languages taught,  
including ASL

**1,933** campus acres

# MAJORS

14 areas in art, architecture, design + merchandising

## COMPREHENSIVE DESIGN (B.S.)

## FASHION DESIGN (B.A.)

## INTERIOR DESIGN (B.S.)

## MERCHANDISING (B.S.)

## STUDIO ART (B.A., B.F.A.)

Ceramics

Digital Art

Fibers

Graphic Design

Metalsmithing + Jewelry Design

Painting

Photography

Printmaking

Sculpture

## GRADUATE DEGREES:

## ARCHITECTURE (M.ARCH)

## STUDIO ART (M.F.A.)

## MINORS:

Apparel Merchandising

Creative Technologies  
in Art + Design

Fashion Design

Illustration

Interior Design Studies

Studio Art

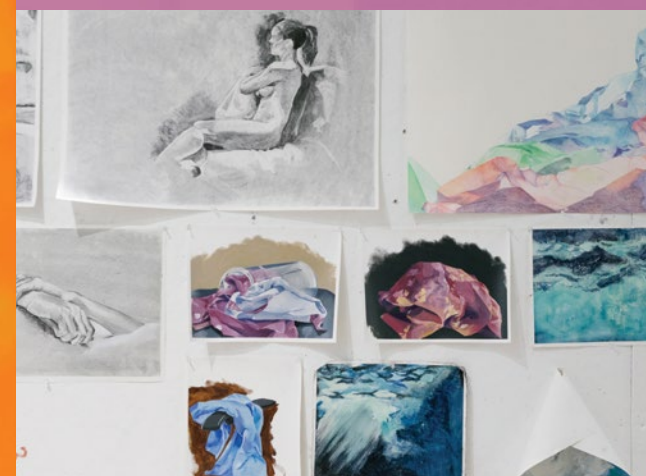
# CREATIVE CORE

All students engage in the Creative Core during their first year and take the course Pathways as an introduction to the school, their peers, and the foundations of cross-disciplinary ways of thinking.

Depending on their major, students may be required to take more than one Creative Core course.

## Course examples:

Pathways: Intro to Art, Design, and Merchandising; Color; Drawing; 3D Design; Forum of Exchange; Cross-Disciplinary Workshops



# COMPREHENSIVE DESIGN B.S.

Comprehensive Design students use design thinking to create solutions for different types of problems across multiple fields. Students learn to think like a generalist, visualize solutions, focus on sustainability, and create human-centered designs.

[go.iu.edu/comprehensivedesign](http://go.iu.edu/comprehensivedesign)



**Henry Levesque**  
Class of 2021  
Comprehensive Design, B.S.  
Minor in Psychology

“The great thing about comprehensive design is that it allows me to do everything from architecture to furniture design to product design to interior design.”

25%

completed research with faculty

3

faculty

14

avg. class size

100%

internship experience

91

total students

25%

study abroad



## Study Abroad

Students have an option to spend a semester studying and living in Copenhagen, Denmark. They will be academically challenged with over 240 courses across disciplines to choose from, including: graphic design, architecture and design, art and visual culture, furniture design, sustainability, or urban studies. Other trips are available through the Office of Overseas Study.



## Hands-on, Human-centered, Environmentally-focused Design Projects

Comprehensive Design students engage in several off-campus projects with real clients. Past projects include designing a modest rural home, public art piece that addressed climate change, and redesigning a public park. Students also work on smaller projects, like creating a chair using VR and then 3D printing it or testing alternatives to replace single-use plastics.

## Career Options

Students studying Comprehensive Design will be well placed to enter a professional degree, such as the Master of Architecture (M. Arch.), graduate study in art and design, or to begin a career in a variety of design professions, including:

- Architecture
- Industrial Design
- Set + Exhibit Design
- Art Direction
- Multimedia Design
- UX/UI Design
- Furniture Design

## Course examples:

Design Practice; Design Research, Methods, and Process; Design in Context & Culture; Design of Systems; Design Capstone: Research and Development; Design Capstone: Studio Project

# FASHION DESIGN B.A.

Fashion Design students learn necessary industry skills while gaining expertise in a range of areas that make them better designers; such as how to be a thoughtful communicator, a multidisciplinary thinker, and how to find inspiration for designs in unexpected fields like math and science.

[go.iu.edu/fashiondesign](http://go.iu.edu/fashiondesign)



**Cedric Hudson**  
Sr. Design Director, Mens at Fabletics  
Class of 2012  
Fashion Design, B.A.

“My most influential class was creating my senior collection. It proved to me that I could really do this full-time.”



15

avg. class size

90%

employment rate

90%

internship experience

65%

study abroad

82

total students

5

faculty members



## Fashion Show

Fashion Design students make their final mark at IU by presenting a mini-collection of work in our annual fashion show. Students are responsible for selecting and tailoring models, music, and every other detail of the show.



## Sage Fashion Collection

The Sage Fashion Collection has over 25,000 pieces of fashion items including clothing, accessories, and related items from the past 250 years to the present, including Glen Close's costume collection. Sage serves as a learning resource for students, who have the opportunity to use part of the collection for hands-on learning.

### Fashion Design grads find jobs as:

- Associate Designer
- Bridal Stylist
- Costume Designer
- Couture Designer
- Design Assistant
- Product Developer
- Stylist/Sales
- Technical Illustrator

### And work at companies like:

- Bebe Studio
- Beyond Yoga
- Macy's
- Marchesa
- Monique Lhuillier
- Ralph Lauren
- Trunk Club
- Urban Outfitters

### Course examples:

Materials for Fashion Design; Draping; Research & Illustration; Ideation; History of Dress; Presentation & Analysis; Collection Management

The most popular minors are Apparel Merchandising, Business, Journalism, and Studio Art

# INTERIOR DESIGN B.S.

Interior Design students learn physical environment design through an advanced CIDA\* accredited program. Courses emphasize human-environment interaction, collaboration, creative use of technology, and sustainability.

\*Council for Interior Design Accreditation

[go.iu.edu/interiordesign](http://go.iu.edu/interiordesign)



25

avg. class size

88%

employment rate



**Stacy Hardy**

Class of 2018  
Interior Design, B.S.

“After speaking to my advisor about my interests, she suggested I look into interior design. In my first studio, I was flying through the exercises and suddenly everything just clicked. I felt like, ‘Okay, this is where I’m supposed to be.’”

8 faculty members . 67% study abroad . 144 total students . 90% internship experience



## International Interior Design Association (IIDA)

The IIDA Student Chapter connects students interested in interior design with alumni and professionals across the design industries. Members work together to prepare for their career goals while learning more about the profession.



## Interior Design Faculty

The Interior Design faculty combines their decades of experience in professional practice (locally and globally) with their award-winning research, expertise, and community engagement. They know design is meaningful, life-changing, and essential for the people who live and work in interior spaces.

### Interior Design grads work for companies like:

- BLDD Architects
- Box Studios
- Brynn Olson Design Group
- Carson Design
- Environetics Group, Inc.
- Gensler
- HKS Architects, Inc.
- Luxury Remodels
- PK Studios, Inc.
- RJE Business Interiors
- TDA Interiors & Architecture
- The New Traditionalists

### Course examples:

Digital Architectural Drawing; Design Methods; Materials & Components; Professional Practices & Documentation; Lighting Interior Spaces; Building Systems; Green Building Concepts

# MERCHANDISING B.S.

Merchandising students are passionate about fashion and retailing. They learn the concepts of buying and selling, creating a business plan, how to read customers, the international markets, and how to predict trends.

[go.iu.edu/merchandising](http://go.iu.edu/merchandising)



**Abbey Kittaka**  
Associate Planner, CB2  
Class of 2018  
Merchandising, B.S.  
Minor in Business + Fashion Design

“What’s great about this program is that you’re learning skills that are super-applicable to the real world.”

10 . 50% . 312 . 90%  
faculty members . study abroad . total students . internship experience



### Retail Studies Organization (RSO)

As one of the largest student organizations at IU, RSO provides insightful, industry-focused experiences, such as on-site company visits, guest speakers, seminars, and more.



### Retail + Design Forum

Annually, the Retail + Design Forum brings top executives from the retail industry to Bloomington to speak to our students and share their insights. Past speakers include leadership from Google, Inc., Kohl’s, and Louis Vuitton.



25

avg. class size

93.5%

employment rate

### Merchandising grads find jobs as:

- Assistant Buyers
- Brand Specialists
- Digital Merchandiser
- Merchandising Analysts
- Product Developer

### And work at companies like:

- Kohl’s
- Levi Strauss
- Michael Kors
- Ralph Lauren
- Saks Fifth Avenue
- TJX Companies
- Universal Studios

### Course examples:

Apparel Entrepreneurship; Apparel Industries; Manufacturing and Quality Analysis; Professional Techniques; Intl. Consumers + Retailers; Brand Management; Product Development

The most popular minors are **Marketing and Fashion**.

\*A minor is required for this degree



# STUDIO ART

## B.A. + B.F.A.

Studio Art students begin their studies in the Creative Core taking foundational art courses. After one or two years of exploring our nine studio art areas, students have the opportunity to apply for the B.F.A. program for a more concentrated, intensive experience.



**CERAMICS, DIGITAL ART, FIBERS, GRAPHIC DESIGN, METALSMITHING + JEWELRY DESIGN, PAINTING, PHOTOGRAPHY, PRINTMAKING, SCULPTURE**

### B.A.

- Gain broad skills and understanding of art
- Flexibility to concentrate or study a wide range of disciplines
- No portfolio required for admission
- Less required studio time leaving room to pursue an interest outside of art

140 total students  
82% internship experience  
18 avg. class size  
95% employment rate

[go.iu.edu/studio-ba](http://go.iu.edu/studio-ba)

### B.F.A.

- Intensive study of one studio art area
- Apply around 2nd year and begin during 3rd year
- Portfolio + interview required for admission
- Dedicated studio space
- Opportunity to professionally exhibit work

81 total students  
70% internship experience  
6 avg. class size  
88% employment rate

[go.iu.edu/studio-bfa](http://go.iu.edu/studio-bfa)

#### Studio Art grads find jobs as:

- App Developer
- Design Fellow
- Digital Artist
- Graphic Designer
- Museum Assistant
- Product Designer
- Resident Artist
- Studio Artist
- UX Visual Design Associate

#### And work at companies like:

- ban.do
- Chase Bank
- EW Scripps Company
- Interbrand
- Iowa Ceramics Company
- L Brands
- PwC
- Starbucks
- The Phillips Collection

The most popular minors include Art History, Arts Management, Fashion Design, Marketing, Media + Creative Advertising, Psychology, Sociology, Spanish

## CERAMICS

Learn everything from the basics—throwing, molding, glazing, firing— to the more specialized—building a kiln and using specialized equipment.

[go.iu.edu/ceramics](http://go.iu.edu/ceramics)



## FIBERS

Challenge how fibers may be used in modern practice while learning about dyeing techniques, weaving, stitching, silkscreen, and more.

[go.iu.edu/fibers](http://go.iu.edu/fibers)



## DIGITAL ART

Study the foundations of 3D modeling, immersive environments, video, multimedia, and more while also being encouraged to experiment with new technology.

[go.iu.edu/digitalart](http://go.iu.edu/digitalart)



## GRAPHIC DESIGN

Reimagine the ways in which we communicate, from the history of letterpress printing to branding, web design, and packaging design.

[go.iu.edu/graphicdesign](http://go.iu.edu/graphicdesign)

## METALSMITHING + JEWELRY DESIGN

Develop traditional and experimental technical skills while also exploring personal and creative direction in formal design, craftsmanship, and creative concept.

[go.iu.edu/metals](http://go.iu.edu/metals)



## PHOTOGRAPHY

Make, present, and interpret photography in a course of study that balances creative research, insight, intuition, and verbal articulation with the latest printing equipment and darkrooms.

[go.iu.edu/photography](http://go.iu.edu/photography)



## PAINTING

Cultivate work from your own point of view by using painting as a means of individual expression, reflection, and communication.

[go.iu.edu/painting](http://go.iu.edu/painting)



## PRINTMAKING

Push the boundaries of print media while also learning about traditional methods: relief/intaglio, screenprint, and lithography.

[go.iu.edu/printmaking](http://go.iu.edu/printmaking)

## SCULPTURE

Experiment with diverse forms of media and explore different types of materials and methods for creating sculptures.

[go.iu.edu/sculpture](https://go.iu.edu/sculpture)



## INCOMING CREDITS

IU awards college credit for a variety of academic preparation opportunities, including:

- Advanced Placement (AP) exams
- International Baccalaureate (IB)
- SAT subject tests
- College credit courses from another school

## CAREER RESOURCES

Our students explore career opportunities and internships in multiple ways:

### **Walter Center for Career Achievement**

Work with your career coach on your resume, interview prep, and finding valuable experiences that make you marketable.

### **Student Organizations and Guilds**

One of the best ways to network with other students, alumni, and professionals in the field.

### **Professional Development Courses**

Take courses like ARTworks and College to Career to understand how to translate skills and creativity into a productive working life.

### **Internship and Career Fairs**

IU annually hosts over 20 internships and career fairs for you to take advantage of from your first year and beyond.

## SCHOLARSHIPS

Annually we award multiple scholarships to our incoming first year students based on talent and need. For our incoming Fall 2021 students, we offered over \$530,000 in scholarships. All admitted students will be invited to apply for our scholarships.

After beginning your first year, current students may apply for additional scholarships every year until graduation. In Fall 2020, we awarded over \$230,000 to current students.

[go.iu.edu/eskenazischolarships](https://go.iu.edu/eskenazischolarships)

# STUDY ABROAD

Students have many opportunities to travel abroad. We offer a handful of programs but students also take advantage of trips outside of the Eskenazi School. Some students go abroad for course credit and others travel for fun. Both types of experiences are equally impactful in furthering your education and understanding of the world.

Past trips have included:

## Guatemala

Sustainable Products

## Italy

Drawing and Painting

Fashion

Printmaking

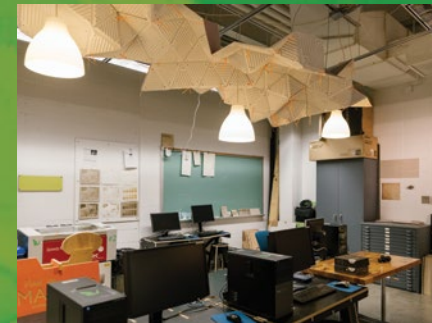
## Japan

Photography



# COMMUNITY OF RESOURCES

No matter your major, our school resources are available for you to take advantage of.



## Fabrication Labs

Our fabrication labs spread throughout campus house 3D printers, laser cutters and engravers, vinyl cutters and plotters, 3D laser scanners, CNC routers, and plasma cutters.



## Friends of Art Bookshop

Sell work, buy textbooks, posters, supplies, treats, and more.



## Grunwald Gallery

A contemporary art space where students, faculty, and established artists showcase their work, housed in our Fine Arts building.



## Centers

- Center for Innovative Merchandising
- Center for Integrative Photographic Studies
- ServeDesign Center



## Speaker Series

- Bill Blass Fashion Design Seminar Series
- McKinney Visiting Artist Series

# MULTIPLE PATHS, ONE DESTINATION

There are many ways to become an Eskenazi School student. Your first step is to apply to Indiana University Bloomington. Once admitted, there are three different paths that lead to the Eskenazi School.

## Direct Admission

If you meet the criteria below when you are admitted to IUB, you will automatically be offered direct admission to the Eskenazi School. We do not review test scores or portfolios for automatic direct admission.

- 3.6+ GPA (weighted accepted)

## Petition for Direct Admission

If you do not meet the minimum GPA requirement for direct admission, you may submit a petition requesting a secondary review of your application. Petitions require an essay with an optional portfolio submission.

## Certification

If you do not enter the Eskenazi School as a Direct Admit, you will begin your first year at IUB as a University Division student. You will have equal course access as a Direct Admit student. The only difference in your experience will be who is assigned as your academic advisor during your first year. In order to certify into the Eskenazi School, you need to complete the following (most complete within one or two semesters):

- 26 college credits (AP, dual credit, etc. count toward this)
- 2.0+ GPA in college coursework
- English Composition (college writing) course
- Declare an Eskenazi School major

[go.iu.edu/eskenaziadmissions](https://go.iu.edu/eskenaziadmissions)

# NO PORTFOLIO REQUIRED

Students are not required to submit a portfolio with their IUB application for admission. Portfolios are only needed for scholarships and B.F.A. applications.

# APPLY

Early Action Deadline: **Nov. 1**

Regular Admission Deadline: **Feb. 1**

[indiana.edu/admissions](https://indiana.edu/admissions)

# VISIT WITH US

The best way to know if Indiana University Bloomington is the place for you is to connect with us. Contact us to schedule a personalized visit that meets your needs. Options may be found at:

[go.iu.edu/visiteskenazi](https://go.iu.edu/visiteskenazi)



## ESKENAZI

SCHOOL OF ART, ARCHITECTURE + DESIGN

100 Kirkwood Hall, 130 South Woodlawn Avenue

Bloomington, IN 47405-7104

Indiana University Bloomington

[soadadmt@iu.edu](mailto:soadadmt@iu.edu) · [eskenazi.indiana.edu](http://eskenazi.indiana.edu) · 812-856-SOAD

### FOLLOW US

 [iuartanddesign](#)  [IUSchoolofArtandDesign](#)  [IUartanddesign](#)