

*Indiana*

PRESENTATION TO

**BLOOMINGTON FACULTY COUNCIL**

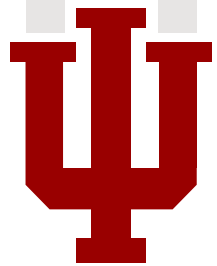
BY VICE PRESIDENT/DIRECTOR OF INTERCOLLEGIATE ATHLETICS SCOTT DOLSON  
JANUARY 18, 2022

# IU ATHLETICS FIVE PRIORITIES

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These five priorities are our guiding principles, and the benchmarks that we use when making both short-term and long-term decisions and evaluating our department's efforts:

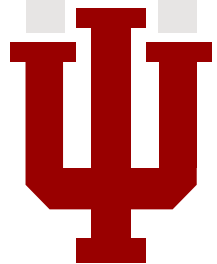
- Playing By the Rules
- Holistic Care and Development of Student-Athletes
- Academic Excellence
- Athletic Excellence
- Integrating with University



# PRIORITY – PLAYING BY THE RULES

## A strict code of following all NCAA, Big Ten and Indiana University rules and policies

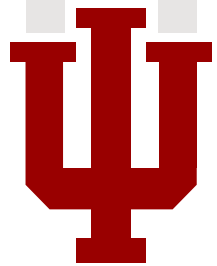
- Playing by the rules is the top priority in our department
  - We are one of the few P5 institutions that publicly makes this a top priority
  - Since adopting this as our #1 priority, IU has not had a major infraction
- Playing by the rules is a shared responsibility for all IU staff members
- The Office of Compliance Services, in addition to its monitoring responsibilities, places a high emphasis on educating staff and student-athletes on NCAA/B1G rules and regulations
- NCAA Convention
  - This convention will set the stage for transformational change within Division I
    - The NCAA membership will look to adopt a new NCAA constitution on Jan. 20, 2022
    - The adoption of the new NCAA constitution will unlock the ability for Division I to reimagine itself to best meet the needs of current and future NCAA Division I student-athletes
  - This process will be completed in two steps
    1. Developed the constitutional committee that redrafted the NCAA constitution (process will be complete with the adoption of the recommended NCAA constitution on Jan. 20, 2022);
    2. Developed the transformational committee that will drive the process to reimagine aspects of Division I (e.g., what it means to be a Division I member, revenue sharing, governance, etc.)



# PRIORITY – STUDENT-ATHLETE WELL-BEING

## Dedicated Commitment to the holistic care and development of our student-athletes

- “Huddle Up for Social Justice” program
  - Facilitated by Institute for Sport and Social Justice
  - Focused on leveraging the power of sport to create positive change for all staff and student-athletes
- Anti-Hate/Anti-Racism Coalition
  - Partnered with IUPD in “Hoosier Community” pilot program
  - Allowed staff and student-athletes to gain perspective and build understanding through the law enforcement training lens while working through real-life scenarios
- Green Bandana Project
  - Training program developed through a collaboration of student-athlete mental health group “all IN”, IU Athletics Leadership and Life Skills staff, and IU Athletics Sport Psychology staff
  - End result was approximately 80 student-athletes were trained on destigmatizing conversations around mental health and how to provide associated resources
- Excellence Academy Speaker Series
  - Hosted Victoria Garrick, former Division I Volleyball Player, TED Talk Speaker, Social Media Influencer, and Mental Health Advocate
- Team Impact
  - Women’s Diving, Women’s Basketball and Wrestling programs made two-year commitment to this program, which focuses on tackling the social isolation that accompanies serious and chronic illness for young children



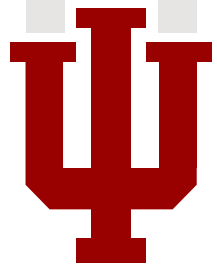
# PRIORITY – INTEGRATE WITH THE UNIVERSITY

A complete acceptance and understanding that IU Athletics must be integrated with the broader University and is a part of something bigger than itself

## COVID-19 Response

Dating back to the cancelation of the 2020 Big Ten Men's Basketball tournament on March 12, 2020, the health and safety of our student-athletes, coaches, staff, fans and community has continued to be our priority. As we have returned to athletically-related activities and fans in the stands, we have done so in consultation with and following the guidance of our IU Athletics Medical Advisory Group, University Leadership, NCAA, Big Ten Conference, and local and state health and government officials.

- Testing
  - Symptomatic Individuals
  - Unvaccinated Individuals (depending on activity, once or twice a week)
  - “Close Contact” Testing on Day 5
- Vaccination and Booster Shots
  - Strong push to encourage vaccination. Our teams are above 95% vaccinated.
  - Strong push to encourage booster shots. We are currently working on gathering this data.

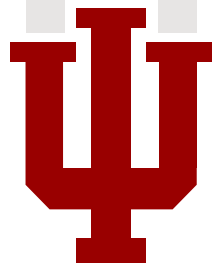




# PRIORITY – INTEGRATE WITH THE UNIVERSITY

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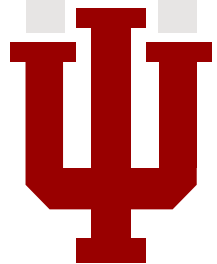
- Masking and Physical Distancing
  - We have made a strong push to increase masking compliance.
    - Indoor events (Simon Skjodt Assembly Hall)
    - Team activities, outside of physical activity
  - We have promoted physical distancing, as much as possible.
- The Big Ten Conference has adjusted their forfeiture policy based on the Omicron variant.



# PRIORITY – INTEGRATE WITH THE UNIVERSITY

In addition to our efforts to protect the health and safety of our student-athletes, coaches, staff, visitors, fans and community with our COVID-related protocols and procedures, we have also worked closely with campus and community partners to administer COVID-19 vaccines and tests as well as influenza vaccines.

- Worked closely with campus partners to respond to COVID-19 pandemic
  - University's mitigation testing took place at Memorial Stadium and Simon Skjodt Assembly Hall at various times
  - Simon Skjodt Assembly Hall served as a COVID vaccine site
    - 41,020 COVID-19 vaccine doses administered between March 20-July 31, 2021
    - 642 Moderna booster shots administered on Nov. 7, 2021
- Worked closely with campus partners to serve as a flu vaccine site
  - 8,883 flu vaccines administered in Fall 2020
  - 6,114 flu vaccines administered in Fall 2021
- A total of 56,659 COVID and influenza vaccine doses administered at Simon Skjodt Assembly Hall dating back to Fall 2020

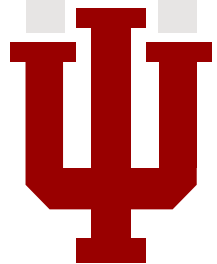


# PRIORITY – ACADEMIC EXCELLENCE

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The passionate support of the academic pursuits and interests of our student-athletes

- 92 percent Graduation Success Rate (GSR) score from the NCAA in December 2021 to establish a new record score.
- 10<sup>th</sup> straight year we have either established a new GSR record or tied our previous record.
- Established new school records for Academic All-Big Ten honors in the most recent fall (134), winter (61) and spring (155) sport seasons.
- 330 Academic All-Big Ten honors in 2020-21 shattered our previous record of 279.
- School-record 105 Big Ten Distinguished Scholars (3.7 GPA or above) in 2020-21.
- Cumulative GPA of 3.27 for IU student-athletes in 2020-21.

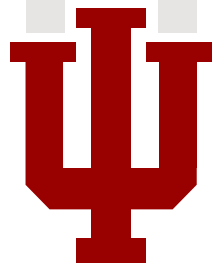




# PRIORITY – ATHLETIC EXCELLENCE

## An unwavering desire to compete to win at the highest levels

- **Women's Basketball**
  - Currently ranked No. 5 nationally, the program's highest-ever national ranking
  - Entered last week 12-2 overall in first place in the Big Ten at 4-0
  - Active 11-game road winning streak in the nation's best
- **Men's Basketball**
  - Ranked No. 23 nationally in latest Ken Pom rankings
  - Rank No. 1 in the Big Ten and No. 2 nationally in field goal percentage defense (35.3%)
  - Lead the Big Ten in scoring defense (60.8/game)
  - No. 18 ranked 2022 recruiting class nationally (No. 3 in B1G) and No. 3 ranked 2023 recruiting class (No. 2 in B1G)
- **Football**
  - Incoming recruiting class ranked No. 18 nationally, a program-record
  - In addition to 20 incoming freshmen, will welcome 10 players from transfer portal who all played at Power-5 level
  - Had two sellouts and averaged 46,925 at 2021 home games, our best average home attendance in 32 years
- **Men's Soccer**
  - Earned its NCAA-record 35<sup>th</sup> straight trip to the NCAA Tournament and its seventh straight trip to the NCAA Sweet 16, the longest active streak in NCAA Men's Soccer
- **Men's and Women's Swimming and Diving**
  - Both programs currently ranked in the top 10 nationally (Men – No. 5, Women – No. 10), making IU one of only six programs to be ranked in top 10 nationally for both men and women



# NAME, IMAGE AND LIKENESS

- Indiana University Athletics NIL Priorities
  - Empower student-athletes to take advantage of NIL if they choose
  - Educate student-athletes about NIL opportunities and responsibilities
    - Partnership between Excellence Academy and Kelley School of Business to provide comprehensive NIL education in the areas of:
      - Personal Branding & Brand Management
      - Business Formation and Entrepreneurship
      - Financial Literacy
      - Opportunity Management
- Other Key NIL Partnerships and Collaborations
  - Altius Sports, Opendorse, BrandR Group
- Recent Initiatives
  - Educational sessions for all student-athletes for group licensing opportunity
    - IU Men's and Women's Basketball "Floating Heads" posters
  - First-of-its-kind NIL Directory
  - 'Who To Surround Yourself With and Why' educational session with former IU and MLB player Micah Johnson
  - NIL Assistance Group
  - NIL Financial Literacy training
  - NIL Open House Hours
  - Dedicated [IUNIL@IU.EDU](mailto:IUNIL@IU.EDU) email address

